2022

SPONSORSHIP PACKAGE

MIDATLANTICROCKFISHSHOOTOUT.COM

TOURNAMENT HISTORY

The Mid-Atlantic Rockfish Shootout began 20 years ago — born out of a Virginia Beach fisherman's love for angling the shores of the Atlantic along the Virginia Beach oceanfront and Eastern Shore.

It occurred to him, as it has to many, that not only are the waters off of Virginia Beach plentiful with fish, but they truly offer as good — if not better — fishing than anywhere on the East Coast. Proving it would become the passion of the tournament director, Mike Standing. This passion has catapulted the Mid-Atlantic Rockfish Shootout to become the largest Rockfish tournament in the country and has helped Virginia Beach garner its proper angling recogntion.

GIVING BACK

To date, the Rockfish Shootout has provided thousands of pounds of skinless rockfish filets to area foodbanks (well into the tens of thousands of individual meals.) Also to date, they have donated over $35,000 to CHKD to help build a family room at the hospital. Several thousand more have been donated to a local scholarship fund, local fishermen and their families in need, and various other fishing related organizations.

MARKETING OPPORTUNITIES

PRESENTING SPONSOR—$10,000

- Exclusive naming rights to the tournament
- Logo on sponsor page under level designation, placed accordingly
- Logo included on display ads, print media, and e-newsletters
- Logo on tournament t-shirts
- Literature or complimentary products may be added to tournament buckets
- Logo stickers, if provided, may be placed on tournament buckets
- Banners may be displayed at banquet site and weigh stations, if provided
- Booth space may be designated for product promotion at Captain's Meeting, if provided

DIAMOND SPONSOR—$5,000

- Secondary naming rights to the tournament, i.e. Sponsored by...
- Logo on sponsor page under level designation, placed accordingly
- Logo included on display ads, print media, and e-newsletters
- Literature or complimentary products may be added to tournament buckets
- Logo stickers, if provided, may be placed on tournament buckets
- Banners may be displayed at banquet site and weigh stations
- Booth space may be designated for product promotion at Captain's Meeting, if provided

PLATINUM SPONSOR—$3,000

- Logo on sponsor page under level designation, placed accordingly
- Literature or complimentary products may be added to tournament buckets
- Logo stickers, if provided, may be placed on tournament buckets
- Banners may be displayed at banquet site and weigh stations
- Booth space may be designated for product promotion at Captain's Meeting, if provided

SILVER SPONSOR—$1,500

- Logo stickers, if provided, may be placed on tournament buckets
- Logo on sponsor page under level designation, placed accordingly
- Literature or complimentary products may be added to tournament buckets
- Banners may be displayed at banquet site and weigh stations

BRONZE SPONSOR—$500

- Logo on sponsor page under level designation, placed accordingly
- Literature or complimentary products may be added to tournament buckets
- Banners may be displayed at banquet site and weigh stations

PARTNER SPONSOR—$250

- Logo on sponsor page under level designation, placed accordingly

2022 SPONSORSHIP AGREEMENT

PLEASE MAKE CHECKS PAYABLE TO:
Mid-Atlantic Rockfish Shootout

YOU MAY SEND CONTRACT AND PAYMENT AND ANY PROMOTIONAL MATERIALS TO:
Mid-Atlantic Rockfish Shootout, c/o Waterman's Surfside Grille
415 Atlantic Avenue, Virginia Beach, VA 23451

BUSINESS NAME: _____

OWNER/CONTACT: _____

MAILING ADDRESS: _____

EMAIL ADDRESS: _____

PHONE, INCLUDING AREA CODE: _____

I, _____ (owner/contact name), on behalf of _____ (business name), would like to participate in the Mid-Atlantic Rockfish Shootout and have committed to the following level of sponsorship:

PRESENTING ($10,000)_____ DIAMOND ($5,000)_____ PLATINUM ($3,000)_____
SILVER ($1,500)_____ BRONZE ($500)_____ PARTNER ($250)_____ OTHER _____

I also understand that it is my responsibility to send and approve all requested company logos, banners and promotional materials to the tournament in a timely manner, or risk exclusion based on deadlines.

SPONSOR LOGO SUBMISSION DEADLINE: DECEMBER 1, 2022
BANNERS AND PROMOTIONAL MATERIALS DEADLINE: DECEMBER 1, 2022

When sending promotional materials, please include a note with what you are sending, along with quantities per bucket and/or use. Anticipated quantity for bucket items is 100 team buckets each year.

I have read and understand the above terms of sponsorship, please initial _____

PLEASE EMAIL A HIGH-RES LOGO FILE TO GRAPHICS.WATERMANS@GMAIL.COM
PLEASE CALL 757.778.5468 WITH FURTHER QUESTIONS